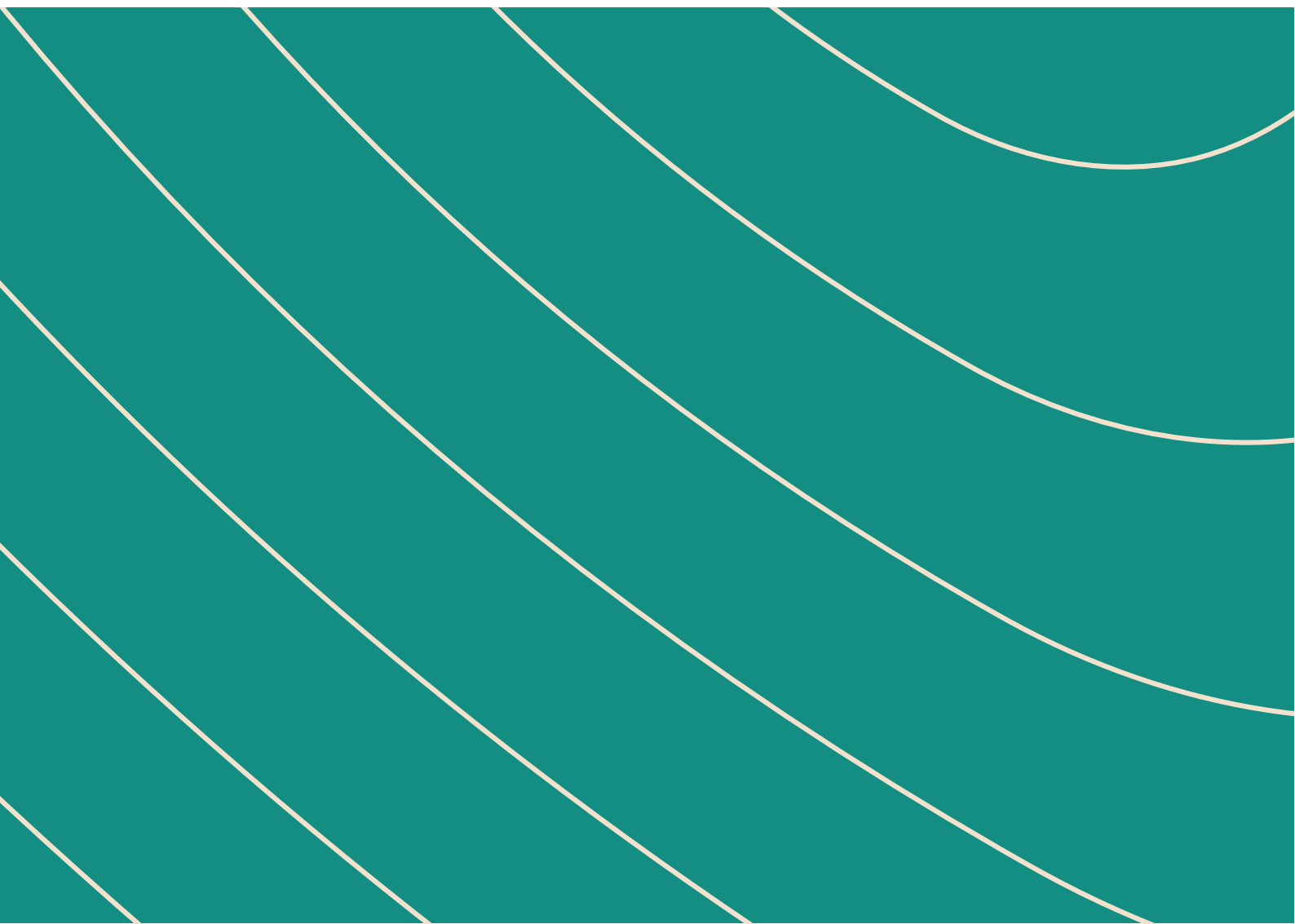


# Executive Board Profiles



# Petra von Strombeck

Chief Executive Officer (CEO)



Since 2020;  
Tenure ends  
December 2026;  
Nationality: German;  
Born: 1969

## Career

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2012–2019	Chief Executive Officer, Lotto24 AG
2011–2012	Chief Marketing Officer, Tipp24 (now Zeal Network SE)
2009–2011	International Gambling and Lottery consultant
2007–2009	Head of Marketing, subsequently Chief Marketing Officer, Tipp24 AG
2004–2007	Chief Executive Officer, Serpie SA, Paris
1999–2003	Head of E-commerce, Tchibo Direct GmbH

## Supervisory Board mandates / memberships

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none

## Education

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1990–1993	EAP (now ESCP) in Paris, Oxford, Berlin, Diplom-Kauffrau, Master of Management, Diplôme de Grande Ecole
1988–1990	University of Augsburg, Socioeconomics

# Henning Rönneberg

Member of the Executive Board  
CFO and COO



Since 2025;  
Tenure ends 2028;  
Nationality: German;  
Born: 1969

## Career

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2023–2024	ParshipMeet Group, CFO & COO
2020–2023	ParshipMeet Group, CFO
2012–2020	Parship Group, Managing Director & COO
2008–2012	Parship GmbH, CFO
2006–2008	Axel Springer AG, CFO of Finance & Services Division
2004–2006	Infineon Technologies AG, Vice President Business Development of Business Group Communications
2002–2004	Pixelpark AG, CFO
1999–2002	BOL.com AG, Director Finance and CFO (since 2001)
1996–1999	Bertelsmann SE & Co. KGaA, Executive Assistant to CFO / Consultant Business Development

## Supervisory Board mandates / memberships

none

## Education

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1989–1996	Technische Universität Darmstadt, Business Engineer's Degree
1993–1994	University of Illinois Urbana–Champaign, Business Administration and Mechanical Engineering