



## Tom Bureau

## Chair of the Supervisory Board Member of the Product & Tech Board



Since 2024; Tenure ends AGM 2026 Nationality: British Born: 1968

#### Career

Since 2021	CEO, Burda International Holding GmbH
2011–2020	Founder & CEO, Immediate Media Co, London*
2008–2011	CEO, Magicalia Ltd., UK
2002-2007	CEO & SVP, CNET Networks, UK*
2000-2002	CEO Silicon Media Group, UK
1998–2000	Commercial Director Silicon Media Group, UK
Supervisory	Board mandates / memberships
Since 2022	Chairman, Immediate Media Co, London*
Since 2015	Chairman, Frontline Limited (Vorsitz), UK
Since 2012	Board Member, Professional Publishers Association Ltd (PPA), UK
Education	

<sup>\*</sup>Burda Group mandate

## Prof. Dr. Johannes Meier

Independent (GCGC) member of the Supervisory Board (Deputy Chair of the Supervisory Board) Member of the Audit Committee Member of the Product & Tech Board



Since 2011; Tenure ends AGM 2026 Nationality: German Born: 1963

#### Career

Since 2009	Managing Director, Xi GmbH, Gütersloh
Until 2017	Managing Director, European Climate Foundation
2003–2009	Executive Board, Bertelsmann Stiftung
1998–2003	Chief Executive Officer, GE CompuNet Computer AG
1990–1998	Principal, McKinsey & Co.

## **Supervisory Board mandates / memberships**

## none

## **Education**

1987–1990	University Of Hawaii, Communication and Information Services, Ph.D.
1982–1987	RWTH Aachen University, degree in IT

## **Anette Weber**

Independent (GCGC) Member of the Supervisory Board Chair of the Audit Committee



Since 2013; Tenure ends AGM 2026 Nationality: German Born: 1971

#### Career

Career	
Since 2020	CFO, Bucherer AG
2017–2019	Group CFO, Ascom Holding AG
2014–2017	Global Head Finance Development, Marketing, Development Transformation, Novartis Pharma AG
2009–2014	CFO Sandoz Biopharmaceuticals & Oncology Injectables, Sandoz International Gmbh
2006–2009	CFO, Lek D.D.
2005	CFO, Sandoz Pharmaceutical GmbH
2002-2005	Country Head Japan, Novartis Animal Health Tokyo
1999–2002	Head of Finance, IT and Operations, Novartis Animal Health Tokyo
1997–1999	Project Manager and International Controller, Novartis Animal Health Basel
Supervisory Board mandates / memberships	
Since 2020	Non-executive Board Member, GN Store Nord
Education	
1992–1997	University of St. Gallen, Business Administration, Economics, Law, lic. oec. HSG (MSc)
1996	Melbourne University, Melbourne Business School, Exchange term

# Dr. Jörg Lübcke

Independent (GCGC) member of the Supervisory Board Member of the Audit Committee



Since 2011; Tenure ends AGM 2026 Nationality: German born: 1966

#### Career

Since 2015	Managing Director, Barcare GmbH	
2008–2015	Managing Director, Burda Digital GmbH	
2006-2008	Managing Director / CFO, DVBN GmbH	
2004-2006	Member of the Executive Board, Booz & Company	
2002–2004	Division Head, Giesecke & Devrient GmbH	
2001–2002	Member of the Executive Board, Secartis AG (Tochter von Giesecke & Devrient)	
Supervisory Board mandates / memberships		
Since 2014	Advisory Board, Cyberport GmbH	
Since 2020	Member of the Supervisory Board, ino24 AG	
Education		
1988–1992	Free University of Berlin, Economics, followed by doctorate in Economics in 2004 (Dr. rer. pol)	

# Jean-Paul Schmetz

## Member of the Supervisory Board Chair of the Product & Tech Board



Since 2011; Tenure ends AGM 2026 Nationality: Belgian Born: 1969

#### Career

Since 2012	Chief Scientist, Hubert Burda Media Holding KG	
Since 2008	Founder & CEO, Cliqz GmbH	
2010-2014	Sales Director Channel Central Europe, Dell	
1996–2003	CTO/CEO, Burda Digital GmbH	
Supervisory Board mandates / memberships		
Since 2007	Member of the Supervisory Board, OPMS Limited	
Education		
2012-2016	Stanford University, Master Of Science (M.s.), Computer Science	
2012–2013	Stanford University, Mining Massive Data Sets Graduate Certificate, Computer Science, 4.0	
1988–1993	Katholieke Universität Leuven, Master of Philosophy (M.Phil.), Philosophy	

## Dr. Katharina Herrmann

Member of the Supervisory Board Member of the Product & Tech Board



Since 2022; Tenure ends AGM 2026 Nationality: German Born: 1975

## Career

Career	
Since 2022	Director, Hubert Burda Media Holding Geschäftsführung SE, Offenburg
Since 2018	Personnel Director, Hubert Burda Media Holding KG, Munich
2013–2018	Chief Human Resources Officer and Personnel Director, 50Hertz Transmission GmbH, Berlin
2012–2013	Personnel Director, 50Hertz Transmission GmbH, Berlin
2005–2012	Management Consultant with focus on HR and Talent Management, McKinsey & Company
Supervisory Board mandates / memberships	
Since 2022	Member of the Supervisory Board, Burda Digital SE, Munich
Education	
2001–2004	Latin Literature Studies, Ernst-Moritz-Arndt University Greifswald
1997–2000	Classical Philology, Ancient History, Italian Philology, Ernst-Moritz-Arndt University Greifswald
1994–1996	Classical Philology, Ancient History, Italian Philology, Rheinische Friedrich-Wilhelms-University, Bonn